



# WHITE PAPER

Letit (AI-powered trading ecosystem) project offers new investment opportunities. Now a new, public round of token sale is about to start, and unlike most projects that launch investment rounds based on promises, Letit is already fully operational.

## WHAT HAS BEEN DONE SO FAR:

- 5 months of operation of the trading terminal;
- project moved to Dubai – September 2022;
- successful completion of a rigorous selection process in in5, the leading business accelerator in the UAE;
- conclusion of partnership agreements with the Bitget exchange and the TradingView platform;
- launch of a unique coaching program with privileged conditions from TradingView and Bitget for users (more than 120 people have already joined) – January 2023;
- received \$150,000 as a funding from Microsoft – February 2023.

## WHAT IS BEING DONE RIGHT NOW:

- strengthening security, integrating new functionalities and enhancing platform resilience to work effectively in a global market;
- development of analytical channels, whose subscribers observe the work of professionals on cryptoexchanges, master trading strategies and evaluate market trends;
- transformation of communication channels of the project community into media;
- expansion of Letit AI functionality – now it's not only a highly specialized search for patterns on charts, but also participation in the optimization and automation of project processes, products and services.

This has been made possible by the successful completion of the SEED and Private token sales rounds. They've been through an allocation to a closed pool of investors. The raised funds are aimed at the product upgrade and the strengthening of marketing.



# @AUDIENÇE MOTIV@TION & PROJECT POSITIONING



Current trends show that our audience strives to constantly get better and learn new knowledge and skills that can have a qualitative impact on the worldview and standards of living.

A significant part achieves it through trading on stock exchanges. There are several reasons for this:

- ***Current trends***  
literacy in finances, economics, investment, trading and cryptocurrencies are becoming a social norm, an integral part of modern global culture. More and more people are exploring real opportunities in financial management, passive and semi-passive income.
- ***Inclusion***  
age and gender, ethnicity and race, sexual preferences and religion do not affect the development and potential of a trader.
- ***Self-development***  
traders develop personal qualities in general, have a wide range of interests, recognize, handle and control their emotions.
- ***Flexibility***  
trading is compatible with any other activity. It helps you multiply your earnings and eliminate resource constraints.
- ***Freedom:***  
this is one of the rare ways to make money that isn't linked to a specific place on earth.
- ***Transparency and control***  
with the right approach, accounts and personal data are safe and expenses are under control.
- ***Money***  
by trading on an exchange, one can earn consistently with no profit limit.

Letit is the entry point into the industry for the masses. The main task of the brand is to lower the threshold for entering cryptotrading for a wide audience through coaching, language localizations and technologies that simplify processes.

Cryptotrading gets democratized through a technological ecosystem that contains everything for successful trading on a cryptoexchange. AI-powered trading ecosystem provides total support for beginners and experienced traders. It comes with technological tools for monitoring and optimizing trading processes in the cryptomarket. It explains, equips, informs, relieves stress and increases the productivity of the trader.



# ECOSYSTEM OF THE PROJECT

## *Letit Read*

Electronic media Letit popularizes trading through informational, educational and entertaining columns dedicated to cryptocurrencies, new economy, fintech novelties, trading strategies and news that affect market.

A special style allows for a simple and accessible presentation of information.

In addition to open publishing, Letit Read also features private analytics channels, where active professionals share their opinion on market trends.

## *Letit Hacks*

Hack the Trading coaching program helps to understand the basic principles of safe trading, learn to control risks and earn consistently in the process of learning, build the foundation for your own trading strategy and determine the direction of its further improvement. Coaching sessions are held online on the course website and in VR.

Tariff plans for students of the coaching program

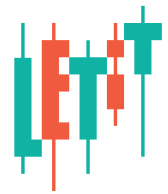
- **Green Hat**  
self-study with the access to all the knowledge you need to start making money on trading.
- **Blue Hat**  
Advanced coaching version with additional service
- **Red Hat**  
learning process is overseen by a professional trader who shares exceptional techniques to achieve trading success.

## *Letit Kit*

A trading terminal and a powerful multifunctional tool for a cryptotrader that gives access to the latest technologies for monitoring and optimizing processes, including AI clues.

Tariffs for terminal users

- | <b>Brave</b>   | <b>Clever</b>   | <b>Wise</b>   |
|--|---|---|
| <ul style="list-style-type: none"><li>• 80+ indicators for technical analysis</li><li>• 5 open Smart orders at once</li><li>• Basic risk management</li><li>• Weekly history of trading activity</li></ul> | <ul style="list-style-type: none"><li>• 80+ indicators for technical analysis</li><li>• 10 open Smart orders at once</li><li>• Advanced risk management</li><li>• Monthly history of trading activity</li><li>• Create quick Smart orders</li><li>• Mobile app access</li></ul> | <ul style="list-style-type: none"><li>• 80+ indicators for technical analysis</li><li>• 20 open Smart orders at once</li><li>• AI trend prediction</li><li>• Complete history of trading activity</li><li>• Search for resistance and support levels on chart</li><li>• Determination of market trend</li><li>• Mobile app access</li></ul> |



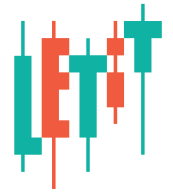
### Letit Track

A service that collects and organises information on user activity on the stock exchange, provides archive and analysis of trading history to detect and correct errors in transactions. It is useful for beginners as well as active traders.

### Letit Token

It is the utility token of the project and also an investment asset which provides privileged access to the community and services of the AI-powered ecosystem.

Volume of tokens	Benefits for token holders
<b>5000</b>	<ul style="list-style-type: none"> <li>Letit Kit tariff discounts Brave – 50%      Clever – 30%      Wise – 10%</li> </ul>
<b>10 000</b>	<ul style="list-style-type: none"> <li>Letit Kit tariff discounts Brave – 100%      Clever – 50%      Wise – 20%</li> </ul>
<b>20 000</b>	<ul style="list-style-type: none"> <li>Letit Kit tariff discounts Brave – 100%      Clever – 100%      Wise – 50%</li> </ul>
<b>50 000</b>	<ul style="list-style-type: none"> <li>Letit Kit tariff discounts Brave – 100%      Clever – 100%      Wise – 100%</li> <li>Free access to Letit Track.</li> </ul>
<b>100 000</b>	<ul style="list-style-type: none"> <li>Free access to the Letit Track service</li> <li>Free training at coaching sessions</li> <li>Free use of the Letit Kit terminal with Wise plan</li> <li>Free private channel with market technical analytics</li> <li>Participation in Letit club events</li> <li>Notification about the participation of Letit in industry events</li> </ul>
<b>200 000</b>	<ul style="list-style-type: none"> <li>Free access to the Letit Track service.</li> <li>Free training at coaching sessions</li> <li>Free use of the Letit Kit terminal with Wise plan</li> <li>Free private channel with technical and fundamental market analytics</li> <li>Opportunity to participate in Letit club events, 50% discount on the event</li> <li>Notification about participation in industry events, 50% discount on tickets</li> </ul>
<b>500 000</b>	<ul style="list-style-type: none"> <li>Free access to the Letit Track service.</li> <li>Free training at coaching sessions</li> <li>Free use of the Letit Kit terminal with Wise plan</li> <li>Free private channel with technical and fundamental market analytics and investment trading strategies</li> <li>Free participation in Letit club events</li> <li>Notification about participation in industry events, 100% discount on tickets</li> </ul>



# TOKENOMICS OF THE PROJECT

SEED investment round 10% = 10,000,000 tokens (closed)  
Private investment round 10% = 10,000,000 tokens (closed)  
Public investment round 30% = 30,000,000 tokens (open)

## *Allocation:*

- Insurance account 12% = 12,000,000 tokens
- Liquidity pool 11% = 11,000,0000 tokens
- Marketing 12% = 12,000,000 tokens
- Team 12% = 12,000,000
- Air drop and bounty programs 3% = 3,000,000 tokens

## *Unlocking schedule:*

- Seed: 15% 1 month before listing and every month after
- Private: 20% per listing month and every month thereafter
- Public Sale: 15% on TGE / 1 month before listing and every month after
- Liquidity: on listings and DEX exchanges
  
- Team: one year after listing at 5% every month
- Marketing: one year after listing at 5% every month
- Insurance: one year after listing at 5% every month
- Airdrops / Giveaway: one month after listing

## DEVELOPMENT ROADMAP

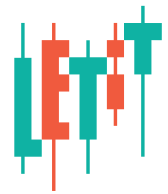
The roadmap for the development of the Letit project is conditionally divided into two fundamental stages:

**1** first stage is the completion and development of the ecosystem partly based on third-party solutions

**2** second one is the development and integration of our own solutions ensuring the autonomy and security of the project.

## 2022

- Release of MVP trading terminal with risk management functionality
- Successfully held Seed and Private token sale rounds.



## 2023

## 2024

## 2025

### First quarter

- public presentation of the project at a conference in Dubai
- listing on one of the top 10 exchanges
- adding PancakeSwap exchange and functionality for DEX platforms to Letit Kit
- Implementation of new liquidity pools on DEX exchanges
- offline report conference for the Letit community
- update AI for predicting the price of assets on centralized exchanges to version 2.0

### Second quarter

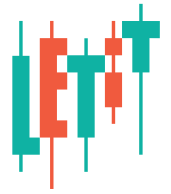
- launching a public round of token sale
- integration of a new centralized exchange into the terminal
- launch of a coaching session on trading on DEX exchanges for beginners, blockchain technologies and trading psychology at Hack the Trading
- integration of AI for price prediction DEX into the Letit Kit terminal
- completion of the formation and integration of our own neural network, meeting the needs of the ecosystem

### Third quarter

- publication of the second coaching session as part of the Hack the Trading
- release of AI for predicting the price of cryptoassets on centralized exchanges
- release of the Letit Kit app in PlayMarket and AppStore
- release of the trader's journal Letit Track as part of the services in the Letit Kit trading terminal
- launch of Letit Read media
- release of updated mechanics for earning tokens for members of the club system
- launch of a trading lecture hall in VR
- integration of the Letit token into the next blockchain (one of top 3 at the moment)
- release of a gamified educational application in the PlayMarket and AppStore
- partnership with a new exchange from the top 5 to connect to the Letit Kit terminal
- launch of the first blockchain-based social network for traders

### Fourth quarter

- listing of the Letit token on one of the top 15 exchange
- connecting AI to the trader's journal Letit Track to teach trading on the base of trading analytics on centralized exchanges
- connection of AI, which gives personalized recommendations on psychology, technical analysis and predicts the effectiveness of transactions based on trading analysis, to Letit Track
- Integration of the Letit token into a new blockchain network from the current top 3
- language localization of the Letit ecosystem in Hindi, Chinese, Spanish, Turkish
- itegration of the Letit token into the one of top 5 blockchains
- publications of an in-depth coaching session on working with DEX exchanges as part of the Hack the Trading program.
- fill implementation of our own neural network and blockchain technologies in all products and services of the ecosystem



# R&\$UMÉ

The potential of a token is made up of several factors: trends towards a new economy, the development of blockchain technologies, virtual reality and artificial intelligence, the popularity of trading and cryptocurrencies, and, most importantly, an audience ready to accept them.

To successfully lower the entry threshold and make it easier for the audience to enter the industry, the Letit project uses the best and most effective tools such as coaching programs, language localizations, and affordable prices for products and services, since all of them also help to scale the project. Process automation allows us to unlimitedly increase the number of customers and improve their experience, the use of AI optimizes the costs of maintaining ecosystem products and services, and also gives users additional competitive advantages.

The project works on the border between the needs and capabilities of its audience, so its potential and prospects can hardly be overestimated. Microsoft, TradingView, Bybit, Mexc Global, Gate.io, Bitget supported the project and became its partners. 180,919 people already own AI-powered trading ecosystem Letit tokens.

Take advantage of the public project token sale now and add Letit tokens to the pool of your digital assets!

## Letit Token. Hold 2 Trade!



letit.ai

Token Sale Letit

White Paper

2023

